

Committee meeting held Sunday 5th June 2022 at Hurst College, Tadley

The main topic for discussion was the current low attendances at rallies.

Primarily, the committee were invited to offer suggestions as to what the reason were, and as to how these attendances could be improved – the following are those comments:

EM – could we possibly organise some £5 rallies?

SH – Other groups were arranging not just meets but also providing live music

CW – People are possibly still in post-lockdown ‘recovery’ and picking up on cancelled holidays

SW – Should we continue to wear the problem, or what are the alternatives?

MM – Possibilities include doing nothing, going over to bookings or lowering prices

MW – perhaps mid-week meets in 2023 (nothing can be done to change the 2022 schedule)

SW – would there be any mileage in the use of a partial booking system (FB) as per Essex?

PI – SH knows the current prices, could she calculate break-even points for this years meets?

MM – Using Friars Court as an example, the charges are per van (with ideally 15, max 30) – it has a new elsan point, and offers one free stewards place per 10 vans

PW – Diesel is currently an issue for some people

PI – If numbers are an issue, should we try heavier advertising of meets?

SH – Friars Court is generally well-attended, could we try it as a £10 weekend and make it bookable, but with no deposits required?

Also, invite meets with other groups are a possibility

SI – Possibly a joint meet at a coastal location? There could be difficulty with unbooked attendees

Also, regarding holiday meets, could we try to get a costing for Topsham, which has showers etc) as a possible location?

SH to contact Friars Court and check details and their view on numbers

SW – Perhaps we could try staging the equivalent of a C&CC THS meet? Nene Valley are doing this in July

General suggestions included stating the min/max numbers required for each meet to be viable, pushing events like the 60th and other special occasions very heavily by email, website, WhatsApp etc, and possibly the re-introduction of loyalty bonuses as was done previously.

It was agreed to try the £10 approach at Friars Court and to hold a Zoom meeting thereafter to assess the impact before making decisions on further moves.

As an additional item, there was discussion around the possible candidates for Chair at the 2022 AGM – there are few known at present but several names have been mentioned.

SW to begin to email members asking for nominations, also to possibly send letters to non-email members as well as posting on the website and social media.